

WATERPROOF TEST



Through our newly developed waterproof test, you can ensure that the jewellery pieces you create retain their beauty! From the sea to the swimming pool, from sweating to washing hands, the jewellery items can be advertised as able to be worn in a multitude of environments!

GET ON THE JOURNEY EARLY

Most brands refer to PVD plating or high-quality plating methods, which is deemed to be '10x stronger' than traditional methods. Our extensive research has concluded what tests need to be conducted to substantiate these claims of '100% waterproof', 'daily life resistant' and 'never tarnish or fade'. So our experts have created a unique test for the industry to verify these claims and to affirm that your jewellery is waterproof!

DEVELOPED BY US TO FUTURE PROOF YOUR BUSINESS



WHAT IS A WATERPROOF TEST?

A Waterproof Test is a comprehensive series of tests specifically designed to evaluate the durability and performance of jewellery. This includes being subject to conditions which simulate regular user activities, particularly when differing bodies of water and other bodily fluids are involved.

WHAT HAPPENS DURING THE TEST?

With the process beginning with an ultrasonic cleaning cycle, the jewellery items are then subjected to controlled conditions. These include a vast range of rigorous tests in extreme conditions which replicate those met in daily life, all in an effort to gauge it's resistance to potential damage from substances.



WHAT DOES THE TEST GUARANTEE?

Our Waterproof Test guarantees that the plating of the jewellery exhibits superior resistance to regular atmospheric conditions and frequent consumer usage over an extended period of time. This verifies the quality of your product and these items can therefore be sold and advertised as waterproof.



HOW TO GET A WATERPROOF TEST

To find out whether your jewellery pieces are 100% waterproof and should be sold as such, send an email to *marketingcampaigns@theassayoffice.co.uk* to talk through the test and help future proof your business!



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www.theassayoffice.co.uk